

Properties of Optimal Forecasts



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Testing rationality and market efficiency

- Tests of market efficiency and investor rationality are usually done by testing properties of forecast errors

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- Tests of market efficiency and investor rationality are usually done by testing properties of forecast errors:
 - *Relating to the efficient markets hypothesis:* Cargill and Meyer (JF, 1980), De Bondt and Bange (JFQA, 1992), Mishkin (AER, 1981), *inter alia*.
 - *Relating to rationality of decision-makers:* Brown and Maital (EMA, 1981), Figlewski and Watchel (REStat, 1981), Keane and Runkle (AER, 1990), Lakonishok (JF, 1980), *inter alia*.
- All of these papers rely on properties of optimal forecasts derived assuming squared error loss:

The standard set up

- The standard results on optimal forecasts were derived under the assumption that:

$$L(Y_{t+h}, \hat{Y}_{t+h,t}) = (Y_{t+h} - \hat{Y}_{t+h,t})^2$$
$$\hat{Y}_{t+h,t}^* \equiv \arg \min_{\hat{y}} E_t \left[(Y_{t+h} - \hat{y})^2 \right]$$

- Which implies that:

$$\hat{Y}_{t+h,t}^* = E_t [Y_{t+h}]$$

Standard properties of optimal forecasts

- The properties of optimal forecasts in the standard set-up are:
 1. Optimal forecasts are unbiased
 2. Optimal h -step forecast errors are serially correlated only to lag $(h-1)$
 - So 1-step forecasts are have zero serial correlation
 3. Optimal unconditional forecast error variance is an increasing function of the forecast horizon

Is MSE the right loss function?

- The assumption of MSE loss in economics has been questioned in the (mostly) recent literature:
 - Granger (1969), Granger and Newbold (1986), West, Edison and Cho (1996), Granger and Pesaran (2000), Pesaran and Skouas (2001).
- For example: financial analysts' forecasts have been found to be biased upwards
 - A result of analyst irrationality, or simply that the analyst is penalised more heavily for under-predictions than over-predictions?

What we do in this paper

- We extend the work of Christoffersen and Diebold (1997) and Granger (1969, 1999) to analytically consider the time series properties of optimal forecasts under asymmetric loss and nonlinear DGPs.
- We show that all the standard properties may be violated in quite reasonable situations
 - Thus the previous work on market efficiency and investor rationality may be disregarded if you do not believe in MSE loss

What we do in this paper (cont'd)

- We provide some general results on properties of optimal forecasts when the loss function is known, which may then be used in testing rationality
- We also provide some testable implications of forecast optimality that hold *without* knowledge of the forecaster's loss function
- Finally, we introduce a change of measure, from the objective to the "MSE-loss probability measure", under which the optimal forecast has the same properties as under MSE loss.

Notation and some assumptions

Y_{t+h}	the scalar random variable to be forecast
$\hat{Y}_{t+h,t}$	a forecast made at time t
$\hat{Y}_{t+h,t}^*$	the optimal forecast made at time t
$L = L(Y_{t+h}, \hat{Y}_{t+h,t})$	the loss function
$e_{t+h,t} \equiv Y_{t+h} - \hat{Y}_{t+h,t}$	the forecast error
Ω_t	time t information set $\supseteq \sigma(Y_{t-j}; j \geq 0)$

$$\hat{Y}_{t+h,t}^* \equiv \arg \min_{\hat{y}} E[L(Y_{t+h}, \hat{y}) | \Omega_t]$$

Properties in non standard situations

1. Forecast error has zero conditional mean
 - *Granger (1969) and Christoffersen and Diebold (1997) showed that bias may be optimal under asym loss*
2. The optimal h - step forecast error exhibits zero serial correlation beyond the $(h - 1)^{\text{th}}$ lag.
 - *Right idea, but wrong object: standard forecast error is not (generally) the variable with zero serial correl.*
3. Unconditional forecast error variance is increasing in h .
 - *Variance is not (generally) right measure of forecast accuracy*

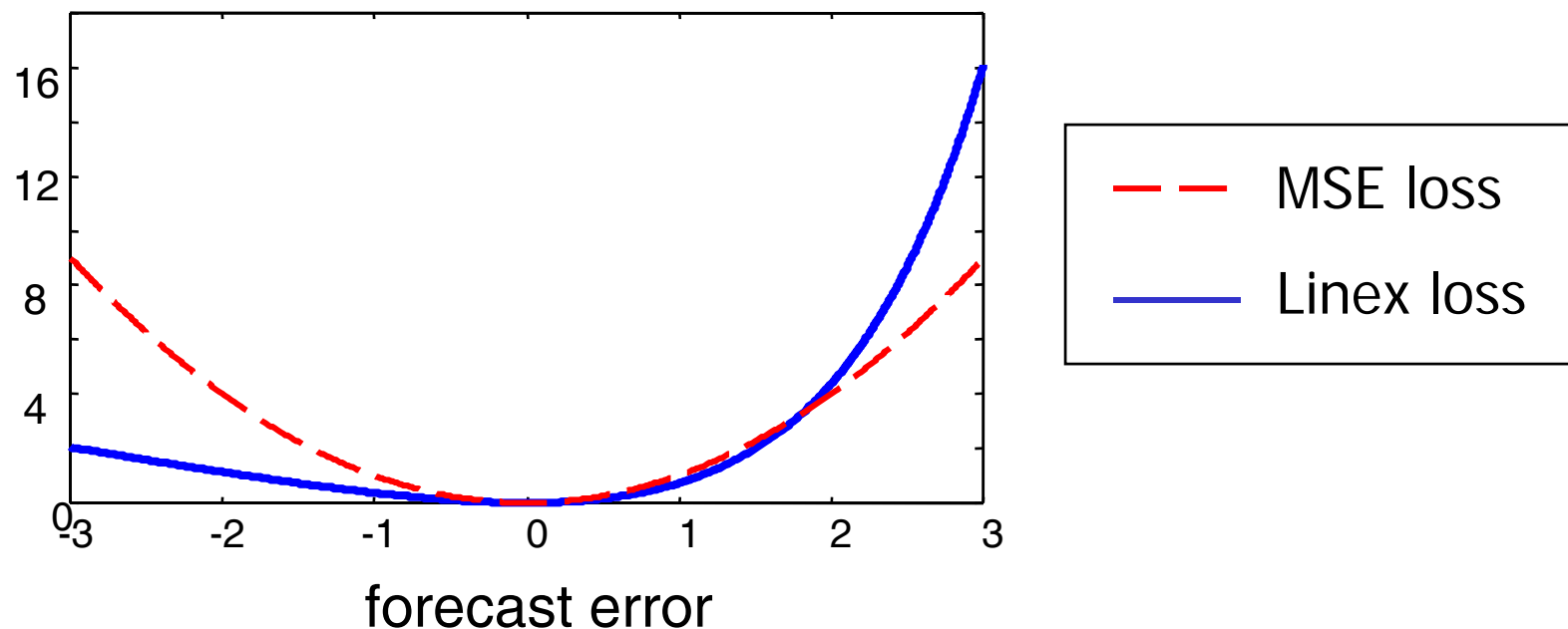
A counter example

- We now present a realistic situation where all the standard properties of optimal forecasts and forecast errors break down.
- Our results are all analytical. We assume that the agent knows his loss function, *and* the DGP (including the parameters of the DGP)
 - This agent is as optimal as can possibly be...
- We will define the loss function and DGP as follows:

Counter example: loss function

- For tractability, we focus on the linear-exponential loss function of Varian (1975)

$$\begin{aligned} L(Y_{t+h}, \hat{Y}_{t+h,t}; a) &= \exp\{a(Y_{t+h} - \hat{Y}_{t+h,t})\} - a(Y_{t+h} - \hat{Y}_{t+h,t}) - 1 \\ &= \exp\{ae_{t+h,t}\} - ae_{t+h,t} - 1 \end{aligned}$$



Counter example: DGP

- We consider a regime switching process, popular in both macroeconomics and finance

$$Y_{t+1} = \mu + \sigma_{s_{t+1}} v_{t+1}, \quad v_{t+1} \sim \text{iid } N(0,1)$$

$$S_{t+1} = \{1, 2, \dots, k\}$$

$$\Pr[S_{t+1} = j | S_t = i] = P_{[i,j]}$$

Counter example: DGP

- For presentation purposes, I will focus on a particular case of the RS model:

$$Y_{t+1} = \mu + \sigma_{st+1} v_{t+1}, \quad v_{t+1} \sim iid N(0,1)$$

$$\mu = 0$$

$$\sigma = [0.5, 2]'$$

$$P = \begin{bmatrix} 0.95 & 0.05 \\ 0.10 & 0.90 \end{bmatrix}$$

$$\bar{\pi} = \left[\frac{2}{3}, \frac{1}{3} \right]'$$

1. First property: Bias

- Optimal h - step forecast in this special case is:

$$\hat{Y}_{t+h,t}^* = \mu + \frac{1}{a} \log(\hat{\pi}_{s_t|t}' P^h \varphi)$$

$$\varphi = \exp\{0.5a^2\sigma^2\}$$

1. First property: Bias

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- which implies conditional and unconditional bias of:

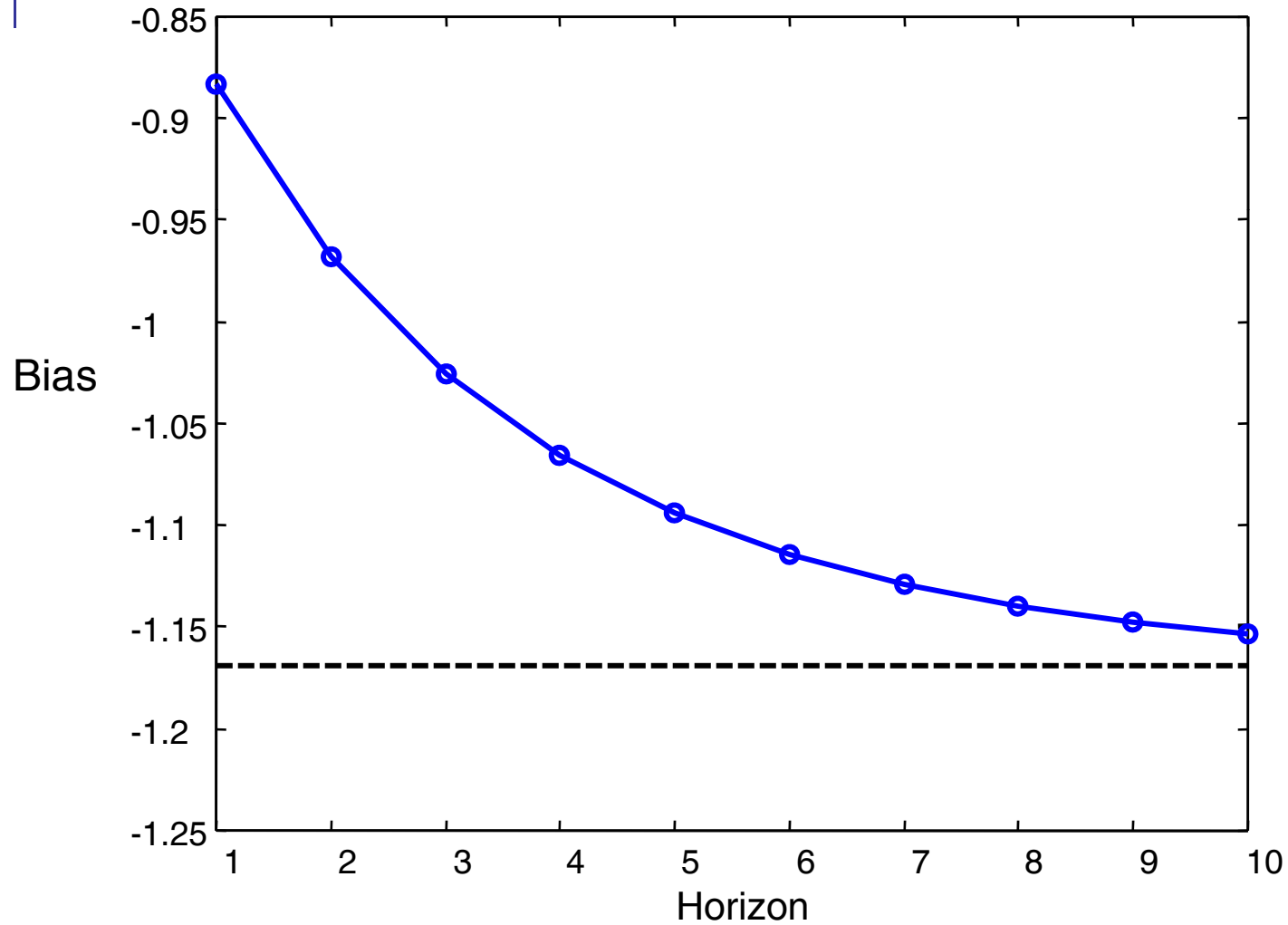
$$E_t[e_{t+h,t}^*] = -\frac{1}{a} \log(\hat{\pi}'_{s_t|t} P^h \varphi)$$

$$E[e_{t+h,t}^*] = -\frac{1}{a} \bar{\pi}' \log(P^h \varphi)$$

$$\rightarrow -\frac{1}{a} \log(\bar{\pi}' \varphi) \text{ as } h \rightarrow \infty$$

1. Bias (cont'd)

Optimal bias for various forecast horizons



2. Second property: Serial correlation

- The j^{th} -order serial correlation for the h – step forecast is given by:

$$\text{Cov}\left[e_{t+h,t}^*, e_{t+h-j,t-j}^*\right] = \bar{\pi}' \sigma^2 1\{j = 0\} + \frac{1}{a} \lambda'_h \left((\bar{\pi}' \iota) \odot P^j - \bar{\pi} \bar{\pi}' \right) \lambda_h$$

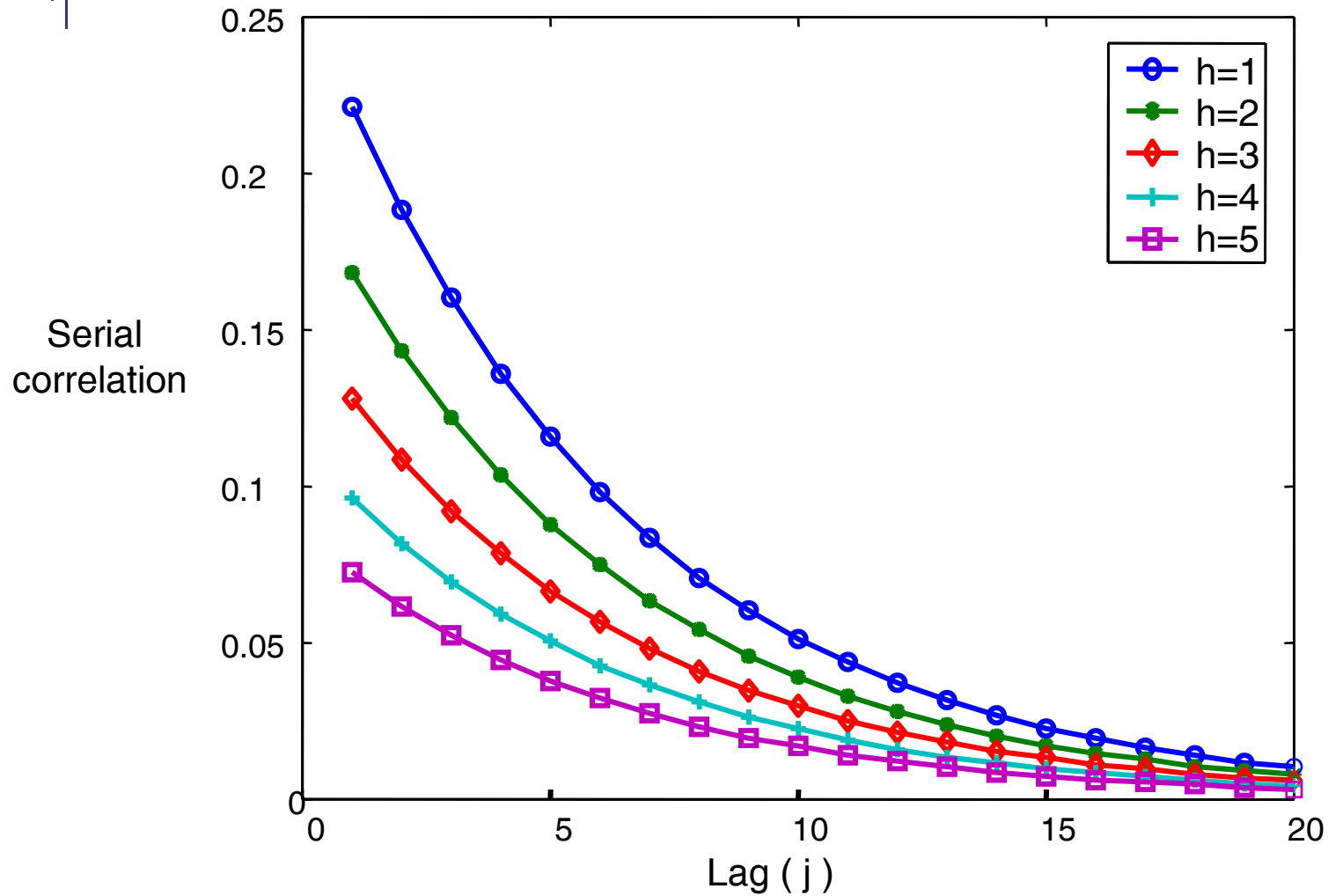
$\rightarrow 0$ as $j \rightarrow \infty$

where $\lambda_h = \log(P^h \phi)$

- Notice that the only break-point is at $j=0 \Rightarrow$ serial correlation for $j > h-1$ may also be non-zero...

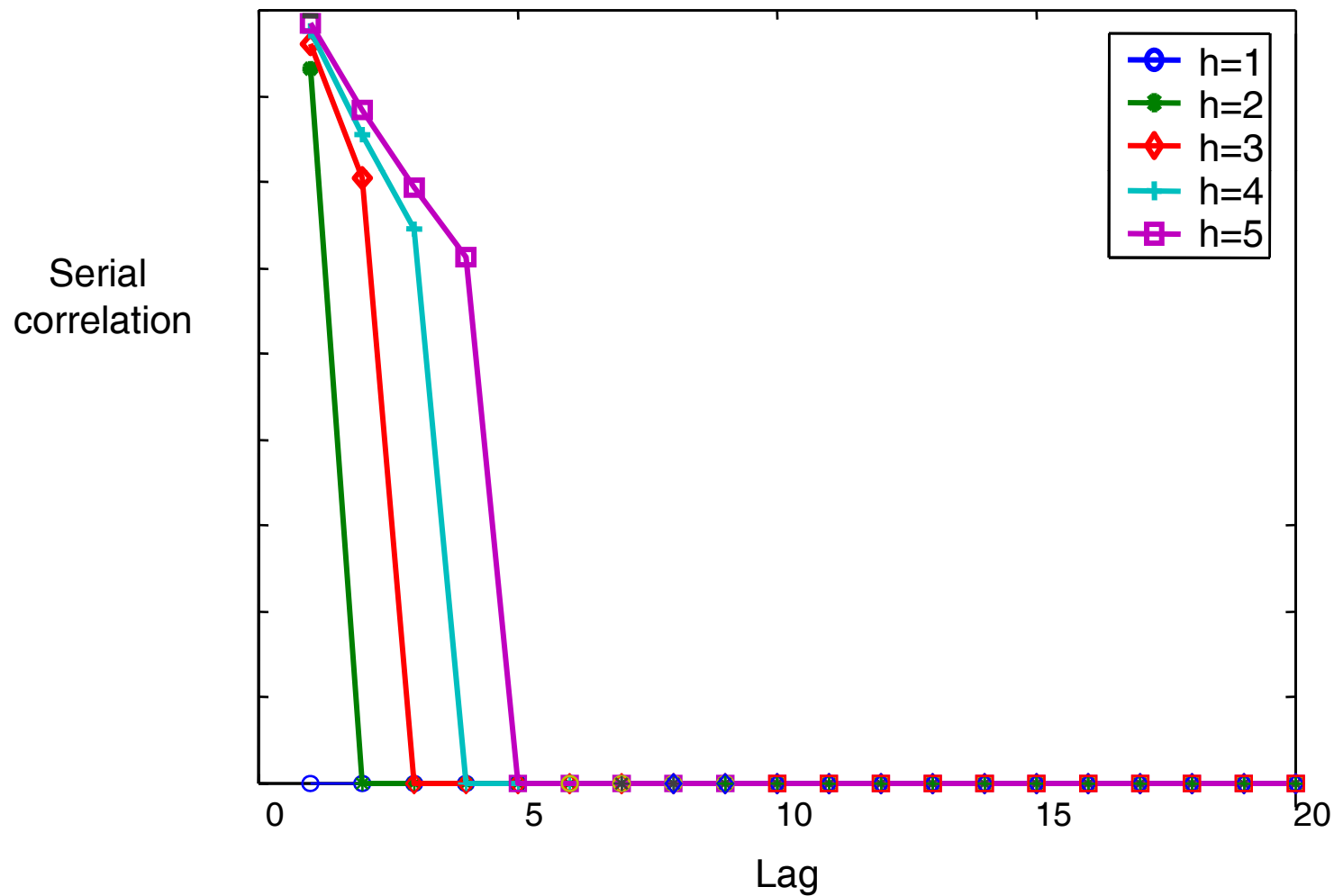
2. Serial correlation (cont'd)

Optimal forecast error autocorrelation function for various forecast horizons



2. Serial correlation (cont'd)

This is the shape that we would expect from standard results:



2. Serial correlation intuition

- Some intuition for this result may be gleaned from a result of Christoffersen and Diebold, who show that:

$$\hat{Y}_{t+h,t}^* = E_t[Y_{t+h}] + \alpha_{t+h,t}$$

where $\alpha_{t+h,t}$ depends *only* on the time-varying moments of order higher than 1

- If $\alpha_{t+h,t}$ exhibits persistence, via its dependence on persistent second moments for example, then the forecast error may also exhibit persistence, ie serial correlation.

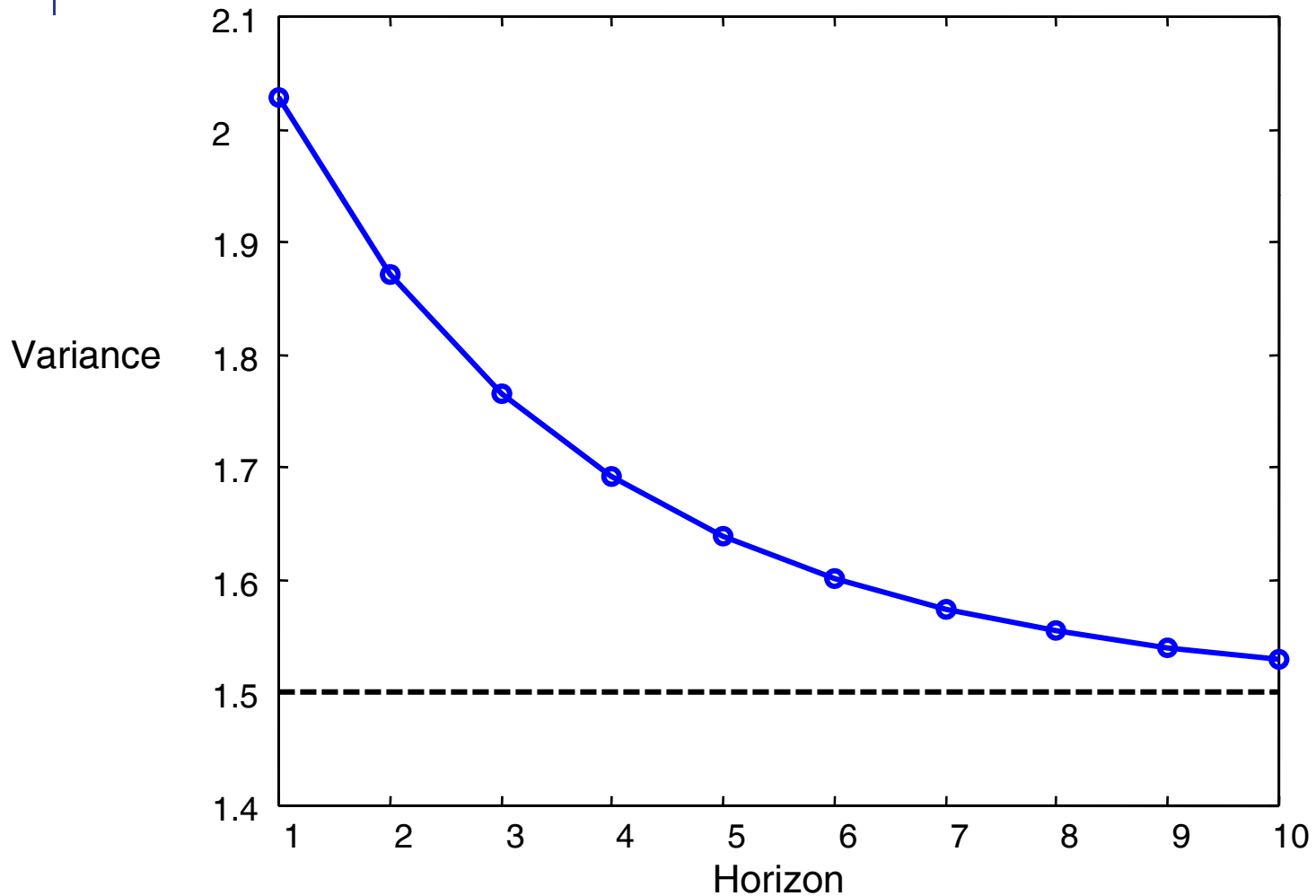
3. Third property: Forecast error variance

- The *conditional* forecast error variance can be increasing or decreasing in h under MSE loss – GARCH is a common example here
- We instead focus on *unconditional* forecast error variance as a function of h , which is non-decreasing for MSE loss. In the RS example it is:

$$V[e_{t+h,t}^*] = \bar{\pi}' \sigma^2 + \frac{1}{a} \lambda'_h ((\bar{\pi}' \iota) \odot I - \bar{\pi} \bar{\pi}') \lambda_h$$
$$\rightarrow \bar{\pi}' \sigma^2 = V[Y_{t+h,t}] \text{ as } h \rightarrow \infty$$

3. Forecast error variance (cont'd)

Optimal forecast error variance for various forecast horizons



3. Forecast error variance intuition

- The main intuition here is that, in general, forecast error variance is *not* the right way to measure how difficult it is to forecast
- Given some loss function L , the right way to measure forecast accuracy is *expected loss*
- It happens that under MSE loss forecast error variance and expected loss coincide:

Expected forecast error loss and variance under MSE loss

- Under MSE loss:

$$L\left(Y_{t+h}, \hat{Y}_{t+h,t}^*\right) = \left(Y_{t+h} - \hat{Y}_{t+h,t}^*\right)^2 = e_{t+h,t}^{*2}$$
$$E\left[L\left(Y_{t+h}, \hat{Y}_{t+h,t}^*\right)\right] = E\left[e_{t+h,t}^{*2}\right] = V\left[e_{t+h,t}^*\right]$$

- And so it happens that here expected loss and error variance coincide. In general this is not the case.

A recap

- What we've shown up to this point:
 1. Optimal forecast errors may have non-zero mean
 2. Optimal forecast errors may be serially correlated
 3. The forecast error variance may *decrease* with the forecast horizon
- But where are these "violations" coming from?

Causes of the violations

- Our counter-example involves *both*:
 - an asymmetric loss function, and
 - a non-linear DGP
- Earlier, we showed that the usual results hold under:
 - Squared error loss, and
 - any stationary DGP
- *What about the case of:*
 - *asymmetric loss and*
 - *a simple DGP, such as an ARMA?*

Asymmetric loss and DGP with mean only dynamics

- Let $Y_{t+h} = E[Y_{t+h} | \Omega_t] + \varepsilon_{t+h}$, $\varepsilon_{t+h} | \Omega_t \sim D_h$

Asymmetric loss and DGP with mean only dynamics

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- Let $L(Y_{t+h}, \hat{Y}_{t+h,t}) = L(Y_{t+h} - \hat{Y}_{t+h,t}) = L(e_{t+h,t})$

Asymmetric loss and DGP with mean only dynamics

- Let $Y_{t+h} = E[Y_{t+h} | \Omega_t] + \varepsilon_{t+h}$, $\varepsilon_{t+h} | \Omega_t \sim D_h$
- Let $L(Y_{t+h}, \hat{Y}_{t+h,t}) = L(Y_{t+h} - \hat{Y}_{t+h,t}) = L(e_{t+h,t})$

Then: $\hat{Y}_{t+h,t}^* = E_t[Y_{t+h}] + \alpha_h$

and

1. Optimal forecast is biased (bias is only a function of h , see Christoffersen and Diebold, 1997)

Asymmetric loss and DGP with mean only dynamics

- Let $Y_{t+h} = E[Y_{t+h} | \Omega_t] + \varepsilon_{t+h}$, $\varepsilon_{t+h} | \Omega_t \sim D_h$
- Let $L(Y_{t+h}, \hat{Y}_{t+h,t}) = L(Y_{t+h} - \hat{Y}_{t+h,t}) = L(e_{t+h,t})$

Then: $\hat{Y}_{t+h,t}^* = E_t[Y_{t+h}] + \alpha_h$

and

1. Optimal forecast is biased (bias is only a function of h , see Christoffersen and Diebold, 1997)
- * 2. The h -step forecast error has $MA(h-1)$ ACF
- * 3. The forecast error variance is weakly increasing in h

h step forecast error has $MA(h-1)$ ACF

Proof: $Y_{t+h} = E_t[Y_{t+h}] + \varepsilon_{t+h}$

$$\hat{Y}_{t+h,t}^* = E_t[Y_{t+h}] + \alpha_h$$

$$\begin{aligned} e_{t+h,t}^* &= Y_{t+h} - \hat{Y}_{t+h,t}^* \\ &= \varepsilon_{t+h} - \alpha_h \end{aligned}$$

$$\begin{aligned} \text{Cov}[e_{t+h,t}^*, e_{t+h-j,t-j}^*] &= \text{Cov}[\varepsilon_{t+h}, \varepsilon_{t+h-j}] \\ &= 0 \quad \forall j \geq h \end{aligned}$$

since $\varepsilon_{t+h} | \Omega_t \sim D_h$

Interpretation

- This shows that the serial correlation properties are robust to the loss function under restrictions on the DGP
- This implies that if we can assume that there are only conditional mean dynamics, we can test for forecast optimality *without any knowledge of the forecaster's loss function*. This extends existing literature:
 1. Assume MSE, allow arbitrary DGP
 2. Elliott *et al.* (2002): assume loss function up to unknown parameter vector, assume linear forecast model

Error variance is weakly increasing in h

Proof:

$$Y_{t+h+j} = E_t[Y_{t+h+j}] + \eta_{t+h+j}, \quad \eta_{t+h+j} | \Omega_t \sim D_{h+j}$$

$$Y_{t+h+j} = E_{t+j}[Y_{t+h+j}] + \varepsilon_{t+h+j}, \quad \varepsilon_{t+h+j} | \Omega_{t+j} \sim D_h$$

$$e_{t+h+j,t}^* = \eta_{t+h+j} - \alpha_{h+j}$$

$$e_{t+h+j,t+j}^* = \varepsilon_{t+h+j} - \alpha_h$$

$$V_t[e_{t+h+j,t}^*] = \sigma_{h+j}^2 = V[e_{t+h+j,t}^*]$$

$$V_t[e_{t+h+j,t+j}^*] = \sigma_h^2 = V[e_{t+h+j,t+j}^*]$$

Want to show $\sigma_{h+j}^2 \geq \sigma_h^2$

Error variance is weakly increasing in h

$$\begin{aligned}\sigma_{h+j}^2 &= V_t[e_{t+h+j,t}^*] \\ &= V_t[Y_{t+h+j} - E_t[Y_{t+h+j}]] \\ &= V_t[\varepsilon_{t+h+j} + E_{t+j}[Y_{t+h+j}] - E_t[Y_{t+h+j}]] \\ &= V_t[\varepsilon_{t+h+j}] + V_t[E_{t+j}[Y_{t+h+j}]] + 2Cov_t[\varepsilon_{t+h+j}, E_{t+j}[Y_{t+h+j}]] \\ &= V_t[\varepsilon_{t+h+j}] + V_t[E_{t+j}[Y_{t+h+j}]] \\ &\geq V_t[\varepsilon_{t+h+j}] \\ &= \sigma_h^2\end{aligned}$$

Some intuition

- What's behind the results violating standard properties?
 - A mis-match of the loss function and MSE
 - Dynamics in the process beyond the mean
- The standard results all follow from the use of the squared error as the loss function, and when a different loss is employed we find "violations"
- So what are the properties optimal forecasts in general situations?

The “generalised forecast error”

- Granger (1999) proposes looking at a generalised forecast error. We modify his definition slightly.
- The generalised forecast error comes out of the first-order condition for forecast optimality:

$$\hat{Y}_{t+h,t}^* \equiv \arg \min_{\hat{y}} E[L(Y_{t+h}, \hat{y}) | \Omega_t]$$
$$FOC : \frac{\partial E[L(Y_{t+h}, \hat{Y}_{t+h,t}^*) | \Omega_t]}{\partial \hat{y}} = 0$$

The generalised forecast error

- A natural alternative to the standard forecast error is thus:

$$\psi_{t+h,t}^* = \frac{\partial L(Y_{t+h}, \hat{Y}_{t+h,t}^*)}{\partial \hat{y}}$$

- Notice that under MSE the generalised and standard forecast errors are related by:

$$\psi_{t+h,t}^* = -2e_{t+h,t}^*$$

- The properties assigned to $e_{t+h,t}^*$ are actually properties of $\psi_{t+h,t}^*$ more generally

Properties of optimal forecast errors under general conditions

- By using the generalised forecast error and the arbitrary loss function L we can provide properties of optimal forecasts more generally:
 1. $E_t[\psi_{t+h,t}^*] = E[\psi_{t+h,t}^*] = 0$.
 2. The generalised forecast error from an optimal h – step forecast has the same ACF as some $MA(h - 1)$ process.
 3. Unconditional expected loss is non-decreasing in h .

1. Mean of generalised forecast error

- By the first-order condition for an optimal forecast we have:

$$0 = \frac{\partial E_t [L(Y_{t+h}, \hat{Y}_{t+h,t}^*)]}{\partial \hat{y}} = E_t [\psi_{t+h,t}^*]$$

$$\text{so } E[\psi_{t+h,t}^*] = 0 \text{ by the L.I.E.}$$

(assuming that we can interchange the differentiation and expectation operators.)

2. Serial correlation

- Instead of referring to an MA($h - 1$) process, we show that the generalised forecast errors are uncorrelated for lags $>h-1$, ie, it has the *same ACF as some* MA($h-1$) process.

$$E[\psi_{t+h,t}^* | \Omega_t] = 0 \Rightarrow E[\psi_{t+h,t}^* \cdot \gamma(\psi_{t+h-j,t-j}^*)] = 0$$

for all $j \geq h$ and any function γ

$\Rightarrow (\psi_{t+h,t}^*, \psi_{t+h-j,t-j}^*)$ are uncorrelated for all $j \geq h$

3. Expected loss

- The unconditional expected loss from an optimal forecast is non-decreasing in the forecast horizon.

By the optimality of $\hat{Y}_{t+h,t}^*$ we have, for all $j \geq 0$,

$$\begin{aligned} E\left[L\left(Y_{t+h}, \hat{Y}_{t+h,t}^*\right) \middle| \Omega_t\right] &\leq E\left[L\left(Y_{t+h}, \hat{Y}_{t+h,t-j}^*\right) \middle| \Omega_t\right] \\ E\left[L\left(Y_{t+h}, \hat{Y}_{t+h,t}^*\right)\right] &\leq E\left[L\left(Y_{t+h}, \hat{Y}_{t+h,t-j}^*\right)\right] \text{ by the L.I.E.} \\ &= E\left[L\left(Y_{t+h+j}, \hat{Y}_{t+h+j,t}^*\right)\right] \end{aligned}$$

Properties under a different measure

- Here we propose retaining the object of interest, but changing its probability distribution
- This is akin to moving from the objective to the risk-neutral measure in asset pricing.
 - After a change of measure, assets may be priced as though agents are risk neutral
- Following our change of measure, the optimal forecast errors have the same properties as under MSE loss
 - So bias and serial correlation may be tested, for example

A change of measure assumptions

- Suppose:

$$\frac{\partial L(Y_{t+h}, \hat{Y}_{t+h,t})}{\partial \hat{y}} \geq 0 \text{ if } Y_{t+h} - \hat{Y}_{t+h,t} < 0$$

$$\frac{\partial L(Y_{t+h}, \hat{Y}_{t+h,t})}{\partial \hat{y}} \leq 0 \text{ if } Y_{t+h} - \hat{Y}_{t+h,t} > 0$$

$$0 < \left| E_t \left[\frac{1}{e_{t+h}} \frac{\partial L(Y_{t+h}, \hat{Y}_{t+h,t})}{\partial \hat{y}} \right] \right| < \infty$$

A change of measure formula

- Notice that:

$$f_{e_{t+h,t}}(e; \hat{Y}_{t+h,t}) = f_{t+h,t}(Y_{t+h} - \hat{Y}_{t+h,t}) \forall e, \hat{Y}_{t+h,t}$$

A change of measure formula

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Let the “MSE-loss probability measure” be defined as:

$$f_{e_{t+h,t}}^*(e; \hat{Y}_{t+h,t}) = \frac{\left. \frac{1}{e} \cdot \frac{\partial L(Y, \hat{Y}_{t+h,t})}{\partial \hat{y}} \right|_{Y=\hat{Y}_{t+h,t}+e} \cdot f_{e_{t+h,t}}(e; \hat{Y}_{t+h,t})}{E_t \left[\frac{1}{e_{t+h,t}} \frac{\partial L(Y_{t+h}, \hat{Y}_{t+h,t})}{\partial \hat{y}} \right]}$$

Change of measure validity

- Must show that the new measure is a valid probability measure.

- By assumption

$$\frac{1}{Y_{t+h} - \hat{Y}_{t+h,t}} \cdot \frac{\partial L(Y_{t+h}, \hat{Y}_{t+h,t})}{\partial \hat{y}} \leq 0 \quad \forall Y_{t+h}, \hat{Y}_{t+h,t}$$

- So the denominator is negative, and numerator is weakly negative, thus entire expression is weakly positive
- By construction it integrates to 1, so it is a valid pdf.

Mean under MSE loss measure

Proposition: Under the MSE-loss probability measure the optimal forecast error has conditional mean zero.

Proof:

$$E_t^*[e_{t+h,t}^*] = A^{-1} \cdot \int e \frac{1}{e} \cdot \frac{\partial L(Y, \hat{Y}_{t+h,t}^*)}{\partial \hat{y}} \bigg|_{Y=\hat{Y}_{t+h,t}^*+e} f_{e_{t+h,t}}(e; \hat{Y}_{t+h,t}^*)$$

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by the first-order condition for forecast optimality.

Serial correl under MSE loss measure

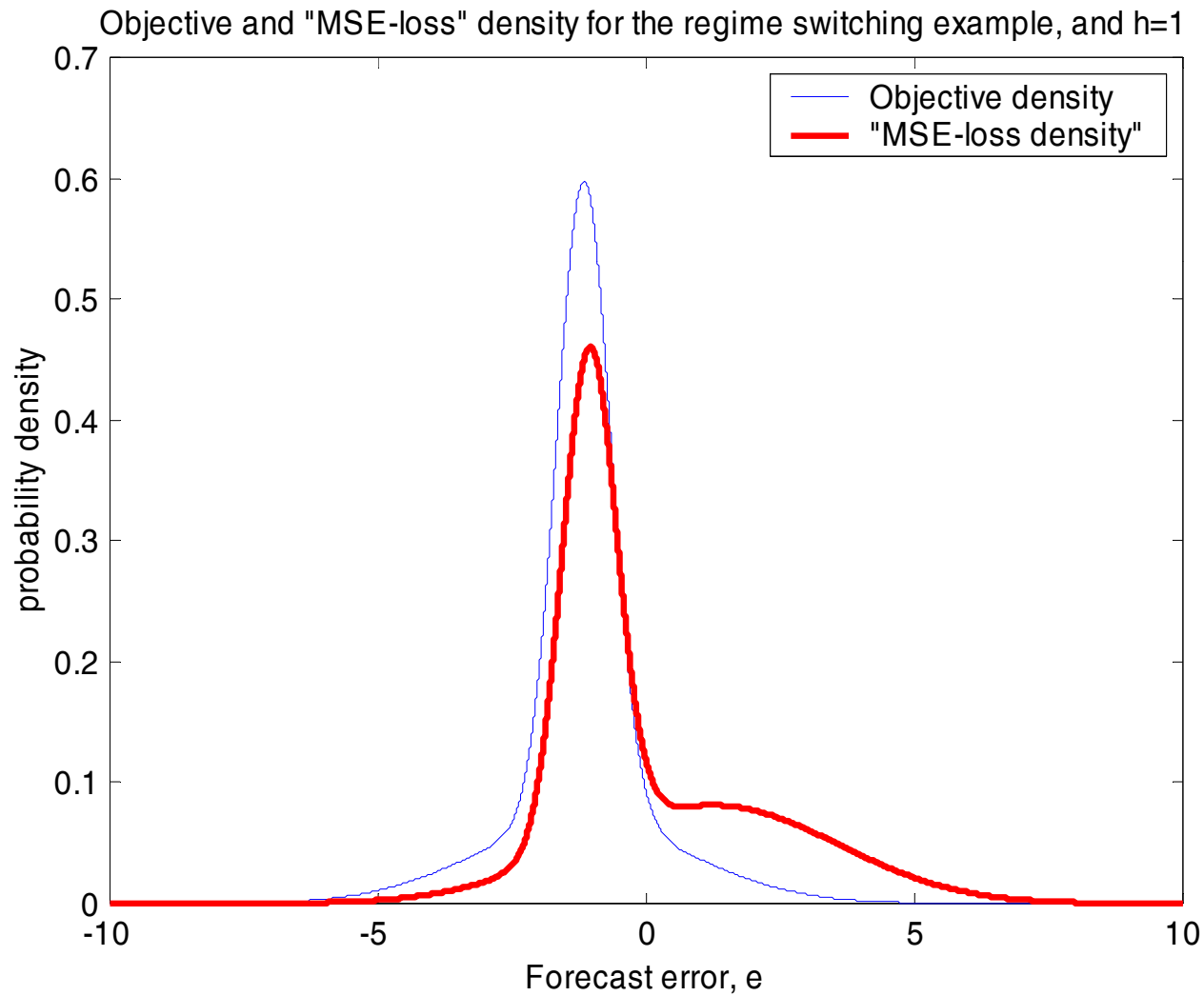
Proposition: The optimal h -step forecast error has zero serial correlation beyond lag $h - 1$.

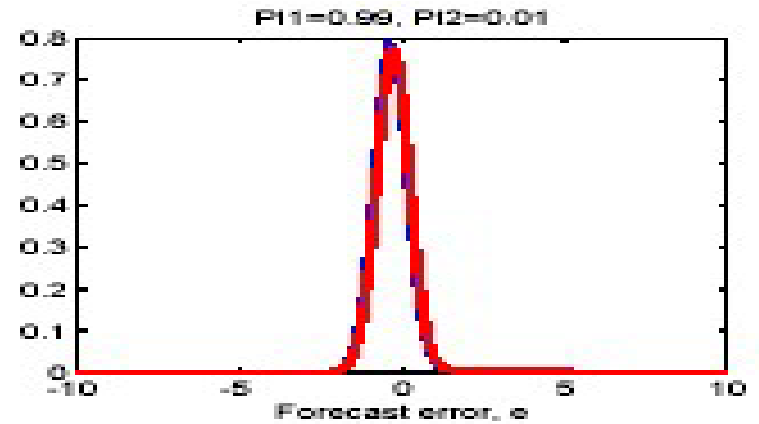
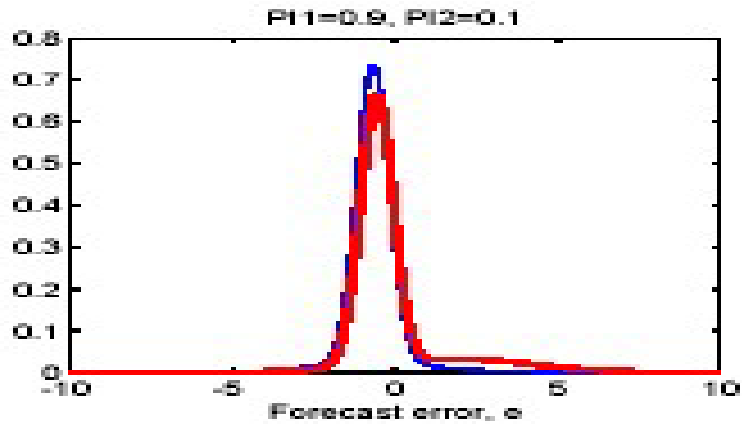
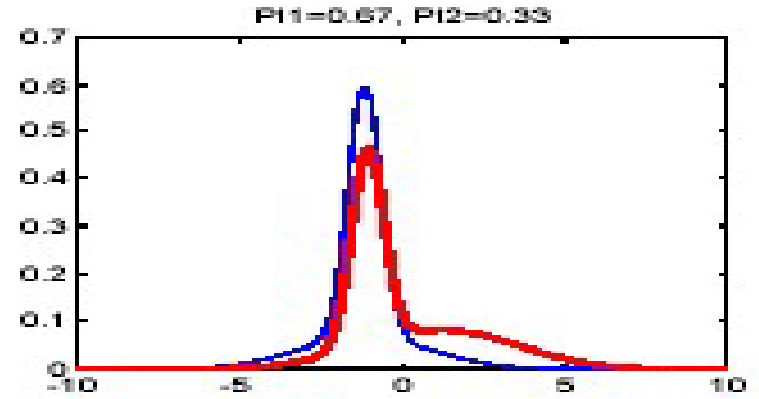
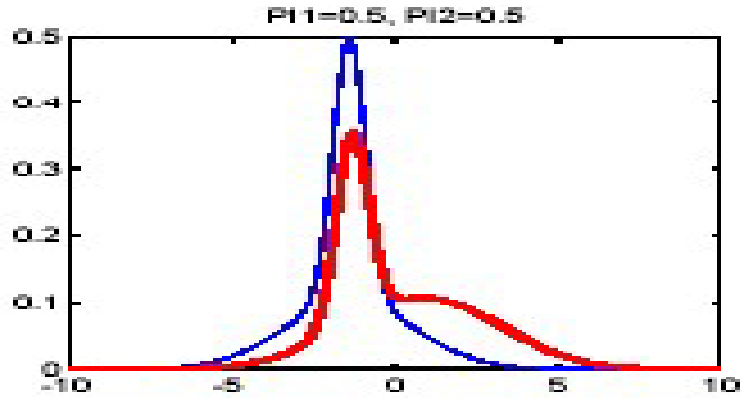
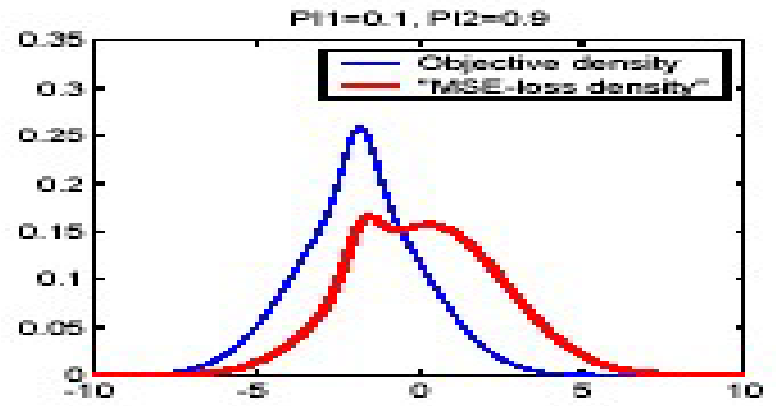
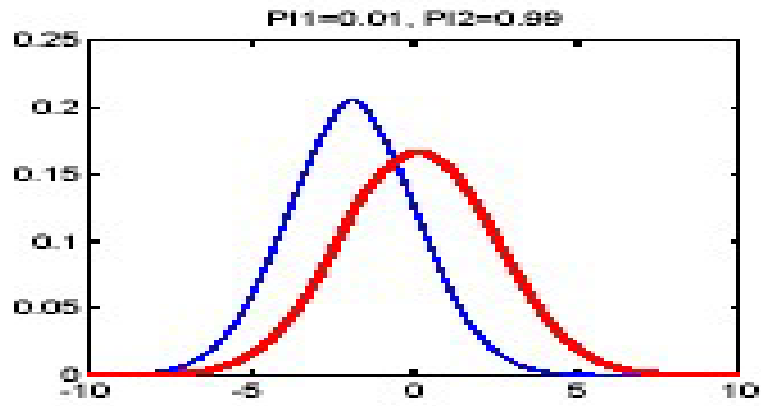
Proof:

$$\begin{aligned}\text{Cov}^*[e_{t+h,t}^*, e_{t+h-j,t-j}^*] &= E^*[e_{t+h,t}^* \cdot e_{t+h-j,t-j}^*] \\ &= E^*[E_t^*[e_{t+h,t}^*] \cdot e_{t+h-j,t-j}^*] \quad \forall j \geq h \\ &= 0\end{aligned}$$

Objective and MSE loss error densities

$\Pi = [2/3, 1/3]'$





Summary of Results: Implications

- Tests of forecast optimality/forecaster rationality that are based on the standard forecast errors (generally) implicitly assume MSE loss
- If the forecast user/provider has a different loss function, the forecasts may be perfectly optimal and still violate standard properties
- Our results simply show that without some knowledge of the forecaster's loss function testing forecast optimality is an extremely difficult task

Summary: Testing optimality

- If the forecaster's loss function is known, the results in this paper may be used to construct tests of forecast optimality
 - Combine our results with the tests of Diebold-Mariano (1995) or West (1996)
- If the forecaster's loss function is known up to an unknown parameter, the work of Elliott, Komunjer and Timmermann (2002) may be used instead
- If the DGP is known to only have conditional mean dynamics we showed that forecast optimality may be tested with much robustness to the unknown loss function.