Instructions for Formatting and Submission of Economics Honors Posters

When submitting your Honors poster, please review the following information closely.

1) A PDF and PowerPoint file of your completed poster will need to be uploaded via the online form by **4pm on the deadline.** If you have trouble uploading either file, you can upload it to DukeBox and share it with matthew.eggleston@duke.edu.

2) The Economics Department will pay for the printing of your poster.

3) The honors webpage contains two generic powerpoint templates for creating posters (see **#4** below for more template options). Duke Econ logos are available here

- Printed poster size will be **42x36.** Make sure you are sizing appropriately and orientation should be landscape
- Do *not* include a bibliography on the poster (students have done this on past posters, but we have determined it is not necessary.)

4) The printer we use, PhD posters, has many great instructions and templates on their website. https://phdposters.com/howto.php

Another useful site with guidelines on designing academic posters: http://colinpurrington.com/tips/academic/posterdesign/

5) You need to arrive at the event by 4:45pm. Plan to stay to explain your work to attendees. Please invite friends along to share in your accomplishments and enjoy fine refreshments provided by EcoTeach and the Johnson Fund. Both faculty and students have the opportunity to vote for best poster. Winners receive cash awards and are recognized during the Economics graduation ceremony.

6) We will transport the poster to the event.

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Creating the posters is not terribly difficult, but there is a bit of a learning curve.

The instructions and templates should be helpful. A few points of advice -- (Some of this will be echoed in the summary materials mentioned above):

- Do not use fonts that are too small. If someone has to move to within a few inches of your poster in order to read it that is not good. Take a look at what your poster will look like in its actual font size.
- Related to above-- remember, the less text you can use, the better.
- Do *not* include a bibliography on the poster
- Adding a few pictures or other visually pleasing graphics is encouraged
- People don't 'read' posters the same way they read a paper. While it is fine to organize the poster with the common headings often used in an abstract, think about stepping outside of this box and consider new ways to visually direct the viewer to the information.